



FIVE WAYS TO HELP EMPLOYEES CONTRIBUTE TO BUSINESS GROWTH

The economic outlook continues to look turbulent. Persistent inflation is driving up the prices of goods and services into businesses, as well as their operational costs. Some 53 per cent of UK businesses with ten or more employees report increased staff costs in Q1 2023.¹

Achieving growth in difficult times depends more than ever on staff being fully engaged

with their work. The better that employees feel about work, the more they will contribute to their organisation's growth. Highly engaged business units can bring about 21 per cent higher profitability.²

The shift to modern working with employees able to work at home, in the office or when mobile, could potentially contribute to employees feeling disconnected from their colleagues and the organisation's culture.

Read on to discover five ways to encourage greater employee engagement that will help to drive profitable business growth.

LET'S GO



1

CREATE EXCEPTIONAL EMPLOYEE EXPERIENCES

Many employees may find their work hampered by outdated devices, poorly performing apps and disjointed systems. They may also feel out of touch with colleagues – 59 per cent of modern workers have fewer work friendships than previously.³

Ensuring the best employee experience is critical. Processes need to be people-centric with employees given the technology that best matches their work needs. People need to be able to interact easily when they want, not just in formal meetings.

Microsoft Teams Rooms bridge the gap between people working remotely and in the office, allowing everyone to be fully seen and heard. The solution complements Microsoft 365 and Microsoft security features that enable data to be shared, protected and secured according to project needs. Team members can also make use of AI-assisted search to find the information they need quickly. Computacenter helps organisations optimise their Microsoft Teams Rooms to create physical, digital and blended meeting environments that are more conducive to seamless, productive and enjoyable work.

³. Great expectations: making hybrid work work, Microsoft, March 16, 2022.



2

POWER UP INNOVATION BY ENHANCING COLLABORATION

Innovation is one of the most important ingredients of business growth. Often, the best ideas come from collaboration. But with employees working across locations, teamwork can be harder to achieve. Today, 16 per cent of remote workers experience difficulties with collaboration and communication.⁴

Microsoft Teams Rooms enhance meeting collaboration and co-creation through a mix of user-centric hardware and time-saving features. Computacenter ensures each deployment is tailored to the ways people collaborate in meeting spaces and the sizes of rooms. By understanding how people work, spaces can be set up to encourage interaction using modern devices such as touch-enabled whiteboards and tablets that offer richer user experiences.

⁴. State of remote work 2021, Buffer, 2021.





3

BUILD LOYALTY TO RETAIN AND ATTRACT EXPERIENCED STAFF

Modern working is an attractive choice for many employees as it gives them flexibility to work in locations of their choice. 55 per cent of employees say that whether they can work flexibly will impact if they stay.⁵

Microsoft Viva encourages people to adopt better work habits, such as taking regular breaks and reflecting on their mental and physical health. Powered by Microsoft 365 and delivered in Microsoft Teams, Viva is an employee experience platform that brings together communications, learning and insights into the flow of work. Computacenter can help establish the foundations needed to make Viva part of the digital toolset available to employees.





4

EMPOWER EMPLOYEES TO BE AS PRODUCTIVE AS POSSIBLE

Around 55 per cent of employees are high performers when given flexibility over where, when and with whom they work, versus 36 per cent of those working 9-5 in the office.⁶

Microsoft Surface allows multiple devices to be consolidated into one high-quality, fit-for-purpose tool. The Surface range enables natural interactions with touchscreens, detachable keyboards and stylus pens to help employees do the best job by providing the technology to excel. The result? 77 per cent higher productivity of workers using Surface devices thanks to access to meetings anywhere.⁷



5

HELP PEOPLE FEEL MORE VALUED THROUGH CONTINUOUS IMPROVEMENT

As digital transformation reaches deeper into an organisation, employees will need to embrace new tools that help them take advantage of modern work practices. Happily, employees want to train, with 77 per cent of people willing to upskill to become more employable.⁸

Computacenter's Adoption Services help employees to use their hardware and software effectively, which is particularly important when applications are being transformed and processes digitised. Employees are kept informed and involved through champions networks and creative tactics including gamification. This all leads to empowered, upskilled people, producing better work in more streamlined ways and an organisation that delivers more for its many stakeholders.

6. Future of Work, Gartner Insights, 2022.

7. Forrester Total Economic Impact™ (TEI) study, July, 2020.

8. Upskilling: building confidence in an uncertain world, PWC, 2020.



GET IN TOUCH

To find out more about how Computacenter and Microsoft can help your employees to contribute to your business growth, contact your Computacenter Account Manager, call **01707 631000** or email **enquiries@computacenter.com**.

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